

### DISCOVER THE FUN IN SOCCER

Kids need fun, physical activity in their lives. Introducing them to soccer at an early age will give them a fun sport to learn.

With consistent participation in soccer, a child can experience a positive impact on their physical, emotional, and social development.





# HELP BUILD CONFIDENCE AND SMILES!

It's fun to play and fun to improve! Improving skills builds confidence and success, which leads to more fun.

As confidence increases, so should a child's self-esteem and, over the long term, a passion for physical activity, sports, and soccer.





#### ENROLL IN A JUNIOR ACADEMY SESSION

The Junior Academy provides talented instructors and a safe, encouraging, and fun learning environment for kids.

Coaches will help kids learn through play. Techniques for dribbling, passing, and shooting will be introduced. Fun games and activities will help kids improve upon these foundational skills and can set them up for success in future soccer and youth sports programs.



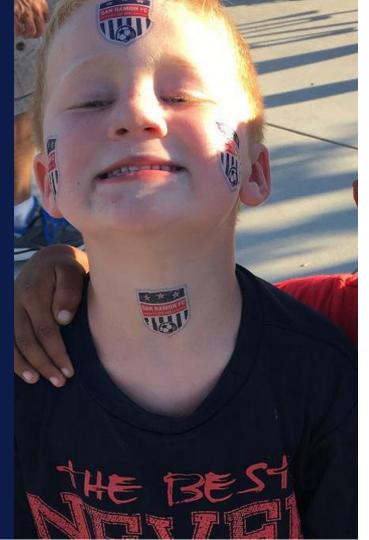


# USE OUR ONLINE CONTENT TO BENEFIT YOUR CHILD

Your family can access quality content about soccer parenting, youth sports, and character development.

The goal is to share knowledge and tools to help you help your child succeed both on and off the field. Many of these content resources are available to you immediately.





### SUCCESS = SMILES + A DESIRE TO PLAY

To measure success for your child, look beyond the win/loss column.

Kids having fun, improving their physical abilities, developing new skills, learning to be a good teammate, and striving to improve are good indicators of success and a positive soccer experience.





#### DON'T MISS OUT ON THE FUN

Introducing and encouraging physical activities will help instill healthy habits at a young age.

The Junior Academy program offers a window of opportunity to experience team sports and physical learning early in life. Learning new skills, having fun outside, and interacting with peers and coaches will benefit your child socially, emotionally, and physically.

